

# 10 KEYS TO SUCCESS WITH SMS MARKETING



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Follow these rules to increase your chances of success with SMS Prospecting



UNIQUE  
MESSAGING



SHORT  
MESSAGES



RESPOND  
QUICKLY



NO LINKS!  
(SPAM)



USE LOCAL  
NUMBERS



END WITH A  
QUESTION



160 CHARACTERS  
OR LESS



USE HIGH  
QUALITY DATA



CONVERT TO  
PHONE CALL



THOROUGHLY  
QUALIFY

Lead Sherpa provide Accurate Skip Tracing  
and Compliant SMS for Real-Estate Investors.

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